



January 13th 2009 - Street-Wise Drift Announces its 2010 Formula Drift Pro AM Affiliate Series

Street-Wise Drift is proud to announce that we are now a Pro Am Affiliate series of Formula Drift and will be running 5 Pro AM events along side our already growing and popular amateur event series on the East Coast. We are looking forward to working with Formula Drift and its organizers in an effort to find the next Pro's of Drifting.

Top placed drivers in each of the SWD Pro AM events this season will be granted an invitation to the FD Pro-Am Nationals to battle it out for a Formula Drift Professional license.

SWD Pro AM Drift Schedule

March 13th Lowes Motor speedway Concord NC Pro AM #1
April 17th Lowes Motor speedway Concord NC Pro AM #2
May 8th Road Atlanta GA Braselton GA Pro AM #3
June 12th Z Max Concord NC Pro AM #4
July 10th Metrolina Expo Charlotte NC Pro AM #5

Our full Amateur and Pro AM event calendar is on our site. <http://www.streetwisedrift.com>

About SWD

Street-Wise Drift: <http://www.streetwisedrift.com>

SWD is based in Charlotte NC and is run by Brian and Todd Phillips. SWD's Leaders have over 20 years combined experience in grassroots motorsports. SWD runs both Amateur and Pro AM drifting events at challenging track locations in the SE and has built a strong presence in the regions motorsports market since its start in early 2009. SWD's Focus is to provide opportunities for drivers and teams to develop and grow in the sport. SWD also hosts local drift clinics, practice days, time attack competitions, gymkhana competitions, and Demos.

For Series Rules and regulations inquiries: Contact Brian Phillips @ 704-577-3560 or support@streetwisedrift.com

For Sales and Sponsorship inquiries: info@streetwisedrift.com